# **Yuta Saito**

Address Ithaca, NY, USA
Email ys552@cornell.edu
Website https://usait0.com/en/

Google Scholar pw4hwS8AAAAJ

GitHub https://github.com/usaito

Last Update April 19, 2024

### **Research Interests**

My research lies at the intersection of statistical machine learning and causal inference called *counterfactual learning*. I am interested in the counterfactual nature of logged bandit feedback obtained from interactive systems, and ways of using biased real-world data to achieve safe and efficient automated decision making in the wild. I am also working on fairness in recommender and ranking systems to develop a framework to improve long-term objectives of the platform by guaranteeing fair opportunities among item providers.

#### Education

### 2021 - Cornell University

Ph.D. Student in Computer Science

Advisor: Thorsten Joachims

Thesis Committee: Jon Kleinberg, Karthik Sridharan

Research Field: Counterfactual Evaluation, Reinforcement Learning, Fairness in RecSys

Expected Graduation: 05/2026

2016 - Tokyo Institute of Technology

2021 B.Eng. in Industrial Engineering and Economics

#### **Publications**

#### **International Conference Proceedings (refereed)**

According to Google Scholar: h-index is 13 and total citation count is 830+.

- 1. **Yuta Saito** and Masahiro Nomura. Hyperparameter Optimization Can Even be Harmful in Off-Policy Learning and How to Deal with It. In *Proceedings of the 33rd International Joint Conference on Artificial Intelligence (IJCAI), 2024.*
- 2. **Yuta Saito**, Himan Abdollahpouri, Jesse Anderton, Ben Carterette, and Mounia Lalmas. Long-term Off-Policy Evaluation and Learning. In *Proceedings of the ACM Web Conference (TheWebConf)*, 2024.
- 3. Riku Togashi, Kenshi Abe, and **Yuta Saito**. Scalable and Provably Fair Exposure Control for Large-Scale Recommender Systems. In *Proceedings of the ACM Web Conference (TheWebConf)*, 2024.
- 4. Haruka Kiyohara, Masahiro Nomura, and **Yuta Saito**. Off-Policy Evaluation of Slate Bandit Policies via Optimizing Abstraction. In *Proceedings of the ACM Web Conference (TheWebConf)*, 2024.
- 5. Haruka Kiyohara, Ren Kishimoto, Kosuke Kawakami, Ken Kobayashi, Kazuhide Nakata, and **Yuta Saito**. Towards Assessing and Benchmarking Risk-Return Tradeoff of Off-Policy Evaluation. In *Proceedings of the Twelfth International Conference on Learning Representations (ICLR)*, 2024 (to appear).
- 6. Haruka Kiyohara, Masatoshi Uehara, Yusuke Narita, Nobuyuki Shimizu, Yasuo Yamamoto, **Yuta Saito**. Off-Policy Evaluation of Ranking Policies under Diverse User Behavior. In *Proceedings of the 29th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD)*, 2023.

- 7. **Yuta Saito**, Qingyang Ren, and Thorsten Joachims. Off-Policy Evaluation for Large Action Spaces via Conjunct Effect Modeling. In *Proceedings of 40th International Conference on Machine Learning (ICML)*, 2023.
- 8. Takuma Udagawa, Haruka Kiyohara, Yusuke Narita, **Yuta Saito**, and Kei Tateno. Policy-Adaptive Estimator Selection for Off-Policy Evaluation. In *Proceedings of the 37th AAAI Conference on Artificial Intelligence (AAAI)*, 2023 (**Oral**).
- 9. **Yuta Saito** and Thorsten Joachims. Fair Ranking as Fair Division: Impact-Based Individual Fairness in Ranking. In *Proceedings of the 28th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining (KDD)*, 2022.
- 10. **Yuta Saito** and Thorsten Joachims. Off-Policy Evaluation for Large Action Spaces via Embeddings. In *Proceedings of 39th International Conference on Machine Learning (ICML)*, 2022.
- 11. **Yuta Saito** and Masahiro Nomura. Towards Resolving Propensity Contradiction in Offline Recommender Learning. In *Proceedings of the 31st International Joint Conference on Artificial Intelligence (IJCAI*), 2022 (**Long Talk**).
- 12. Haruka Kiyohara, Yuta Saito, Tatsuya Matsuhiro, Yusuke Narita, Nobuyuki Shimizu, and Yasuo Yamamoto. Doubly Robust Off-Policy Evaluation for Ranking Policies under the Cascade Behavior Model. In Proceedings of International Conference on Web Search and Data Mining (WSDM), 2022 (Best Paper Runner-Up Award).
- 13. Daisuke Moriwaki, Yuta Hayakawa, Isshu Munemasa, **Yuta Saito**, and Akira Matsui. A Real-World Implementation of Unbiased Lift-based Bidding System. In *Proceedings of the 2021 IEEE International Conference on Big Data (BigData), 2021.*
- 14. **Yuta Saito**, Shunsuke Aihara, Megumi Matsutani, and Yusuke Narita. Open Bandit Dataset and Pipeline: Towards Realistic and Reproducible Off-Policy Evaluation. In *Proceedings of the Neural Information Processing Systems (NeurIPS) Track on Datasets and Benchmarks*, 2021.
- 15. Masahiro Nomura\* and **Yuta Saito**\* (\*equal contribution). Efficient Hyperparameter Optimization under Multi-Source Covariate Shift. In *Proceedings of the 30th ACM International Conference on Information and Knowledge Management* (CIKM), 2021.
- 16. **Yuta Saito**\*, Takuma Udagawa\*, Haruka Kiyohara, Kazuki Mogi, Yusuke Narita, and Kei Tateno (\*equal contribution). Evaluating the Robustness of Off-Policy Evaluation. In *Proceedings of the 15th ACM Conference on Recommender Systems (RecSys)*, 2021.
- 17. Nathan Kallus, **Yuta Saito**, and Masatoshi Uehara. Optimal Off-Policy Evaluation from Multiple Logging Policies. In *Proceedings of 38th International Conference on Machine Learning (ICML), 2021.*
- 18. **Yuta Saito**. Doubly Robust Estimator for Ranking Metrics with Post-Click Conversions. In *Proceedings* of the 14th ACM Conference on Recommender Systems (**RecSys**), 2020.
- 19. **Yuta Saito**. Unbiased Pairwise Learning from Biased Implicit Feedback. In *Proceedings of 6th ACM SIGIR International Conference on the Theory of Information Retrieval (ICTIR*), 2020.
- 20. **Yuta Saito** and Shota Yasui. Counterfactual Cross-Validation: Stable Model Selection Procedure for Causal Inference Models. In *Proceedings of 37th International Conference on Machine Learning (ICML)*, 2020.
- 21. **Yuta Saito**. Asymmetric Tri-training for Debiasing Missing-Not-At-Random Explicit Feedback. In *Proceedings of the 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR*), 2020.
- 22. **Yuta Saito**, Gota Morishita, and Shota Yasui. Dual Learning Algorithm for Delayed Conversions. In *Proceedings of the 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR*), 2020 (short paper).
- 23. **Yuta Saito**, Hayato Sakata, and Kazuhide Nakata. Cost-Effective and Stable Policy Optimization Algorithm for Uplift Modeling with Multiple Treatments. In *Proceedings of the 2020 SIAM International Conference on Data Mining (SDM)*, 2020.

- 24. **Yuta Saito**, Suguru Yaginuma, Yuta Nishino, Hayato Sakata, and Kazuhide Nakata. Unbiased Recommender Learning from Missing-Not-At-Random Implicit Feedback. In *Proceedings of the 13th International Conference on Web Search and Data Mining* (**WSDM**), 2020.
- 25. **Yuta Saito**, Hayato Sakata, and Kazuhide Nakata. Doubly Robust Prediction and Evaluation Methods Improve Uplift Modeling for Observational Data. In *Proceedings of the 2019 SIAM International Conference on Data Mining* (**SDM**), 2019.

#### **International Conference Workshop Papers (refereed)**

- 1. Haruka Kiyohara, Kosuke Kawakami, and **Yuta Saito**. Accelerating Offline Reinforcement Learning Application in Real-Time Bidding and Recommendation: Potential Use of Simulation. *RecSys 2021 Workshop on Simulation Methods for Recommender Systems (SimuRec)*, 2021.
- 2. **Yuta Saito**, Shunsuke Aihara, Megumi Matsutani, and Yusuke Narita. A Large-scale Open Dataset for Bandit Algorithms. *RecSys 2020 Workshop on Bandit and Reinforcement Learning from User Interactions (REVEAL)*, 2020 (**Oral Presentation**).
- 3. **Yuta Saito**, Takuma Udagawa, and Kei Tateno. Data-Driven Off-Policy Estimator Selection: An Application in User Marketing on An Online Content Delivery Service. *RecSys 2020 Workshop on Bandit and Reinforcement Learning from User Interactions (REVEAL*), 2020.
- 4. **Yuta Saito**, Shunsuke Aihara, Megumi Matsutani, and Yusuke Narita. A Large-scale Open Dataset for Bandit Algorithms. *ICML 2020 Workshop on Real World Experiment Design and Active Learning (RealML)*, 2020.
- 5. Daisuke Moriwaki, Yuta Hayakawa, Isshu Munemasa, **Yuta Saito**, and Akira Matsui. Unbiased Lift-based Bidding System. In *Proceedings of the 2020 AdKDD&TargetAd Workshop, held in conjunction with the 26th ACM SIGKDD Conference on Knowledge Discovery and Data Mining (AdKDD)*, 2020.

# **Internships**

Summer 2024	Netflix Research
Summer 2023	Spotify Research Developed a statistical method to estimate and optimize the long-term value of policies

from logged bandit data and put the method and results into a research paper (under submission)

## **Conference Tutorials**

2022-09	CONSEQUENCES Workshop (at RecSys2022) (topic: off-policy evaluation in large action spaces)
2022-08	KDD2022 (topic: off-policy evaluation and learning)
2021-09	RecSys2021 (topic: off-policy evaluation and learning)

### **Invited Talks**

2022-12	Booking.com (topic: off-policy evaluation in large action spaces)
2022-11	Amazon (topic: off-policy evaluation in large action spaces)
2022-11	Instacart (topic: off-policy evaluation in large action spaces)
2022-09	Twitter (topic: off-policy evaluation in large action spaces)
2022-06	University of Amsterdam (topic: impact-based individual item fairness in ranking)
2021-06	Tokyo Institute of Technology (topic: python package and open dataset for OPE research)
2021-03	Royal Melbourne Institute of Technology (topic: python package and open dataset for OPE research)
2021-03	California Institute of Technology (topic: python package and open dataset for OPE research)
2021-02	Cornell University (topic: python package and open dataset for OPE research)

#### **Awards**

2023	RecSys 2023 Outstanding Reviewer Award
2022	Forbes Japan 30 Under 30 2022
2022	WSDM 2022 Best Paper Runner-Up Award
2021	NeurIPS 2021 Outstanding Reviewer Award

## **Scholarships**

#### 2021 - 2023 Funai Overseas Scholarship

Doctoral research fellowship by the Funai Foundation (a private foundation in Japan). **Granted two full years of tuition plus a monthly stipend of \$3,000 for living expenses.** 

## **Involved Research Projects**

• Open Bandit Project (https://github.com/st-tech/zr-obp)
Open Bandit Project is an open-source research project that aims to enable realistic and reproducible experiments on bandit algorithms and their off-policy evaluation. The project consists of a large-scale real-world dataset called *Open Bandit Dataset* and Python software called *Open Bandit Pipeline*. The project was awarded The Prime Minister's Award for Open Innovation by the Japanese Government.

# **Teaching Assistant**

Fall 2023 Advanced Machine Learning (CS6780, Cornell)

#### **Professional Service**

### **Conference Program Committee**

- ICML 2021, 2022, 2023 - NeurIPS 2021, 2022, 2023 - KDD 2022, 2023 - AAAI 2023, 2024 - AISTATS 2021 - ICLR 2022 - WSDM 2022, 2023, 2024

- WWW 2024

- WWW 2024 - SIGIR 2023 - RecSys 2023 - ECIR 2024

#### **Workshop Organizer**

- RecSys 2023 Workshop on Causality, Counterfactuals and Sequential Decision-Making for Recommender Systems
- RecSys 2022 Workshop on Causality, Counterfactuals, Sequential Decision-Making & Reinforcement Learning

### **Workshop Program Committee**

- NeurIPS 2022 Workshop on Offline Reinforcement Learning
- NeurIPS 2022 Workshop on Reinforcement Learning for Real Life
- NeurIPS 2021 Workshop on Offline Reinforcement Learning
- NeurIPS 2021 Workshop on Causal Inference Challenges in Sequential Decision Making

### **Journal Reviewer**

- IEEE Transactions on Signal Processing
- IEEE Transactions on Knowledge and Data Engineering (TKDE)
- ACM Transactions on Intelligent Systems and Technology (TIST)
- ACM Transactions on Information Systems (TOIS)
- ACM Transactions on Recommender Systems (TORS)
- Transactions on Machine Learning Research (TMLR)

# Languages

Japanese (native), English (TOEFL iBT: 105)